



GRADUATE STUDIES IN COMMUNICATION

Master of Corporate Communication PJJ (MCOMM PJJ)

By
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Master of Corporate Communication PJJ
Programme Coordinator

27 MARCH 2021



Responsibilities of Students

1.	Requires to complete minimum 40 credits, comprising of:- a. COMPULSORY COURSES (program requirement): 27 credits from 9 compulsory subjects , 6 credits of Dissertation (FBK5989), 1 credit for Seminar (FBK5600)
	b. ELECTIVE COURSES (program requirement):- 6 credits from 2 electives subjects
2.	Duration of study: between 4 - 6 semesters (2 – 3 years of study)
3.	A student must obtain a minimum CGPA of 3.00 . Students with CGPA below 3.0 but not less than 2.5 will be placed on probation and must attain a minimum of 3.0 the following semester.
4.	Students are required to register a minimum of 6 credits and a maximum of 15 credits per semester
5.	International students are required to register (as Audit) and pass Malay Language Comm (LPM2100) in the first semester.

Responsibilities of Students



6	A student may drop any courses within the first seven week of a semester.
7	Register for courses before the 2nd week of semester. Ensure the status and series of your registered courses are correct (Compulsory: YM, Elective: ELF) as this may affect your Cumulative Grade Point Average (CGPA).
8	A student who fails to register or has not paid his semester fees shall be Dropped from the list of active students.
9	You are not allowed to register more than 2 subjects in the same day and time.
10	Students may apply for deferment. However, any application made after the 7th week will only be considered based on medical reason and supported with documents. Student is not permitted to defer more than two semesters.



Program Requirement Compulsory Courses (27 credits)

**Offered every semester
(27 credits/ subjects), 6 credits/Dissertation, 1 credit/Seminar)**

1.	KOM5111	Communication Theory	(3 credits)
2	KOM5113	Communication Research Methods	(3 credits)
3	KOM5115	Statistics for Communication Research	(3 credits)
4	KOM5315	Organizational Communication	(3 credits)
5	KOM5317	Theory and Practice of Corporate Communication	(3 credits)
6	KOM5321	Advanced Public Relations	(3 credits)
7	KOM5325	Integrated Marketing Communication	(3 credits)
8	KOM5217	Strategies of Communication	(3 credits)
9	KOM5319	Communication & Decision Making	(3 credits)

10	FBK5989	Dissertation	(6 credits)
	Must complete FBK5989 within 2 semesters, otherwise students will get a failing (F) grade.		
	<p>Registered on-line (in semester 3 (3 credits)) and nominate your supervisor through the application form (REGISTRATION FORM TO DO FBK5989).</p> <p>Registered on-line (in semester 4/final (3 credits))</p>		
11	FBK5600	Master Research Project Seminar	(1credit)
	Registered on-line (FBK5600 / 1 credit) in the third semester		
	Required to present the research proposal during the 14 th week of the third semester.		



Program Requirement Electives Courses (6 credits)

Offered First Semester			
1	KOM5117	Data Analysis and Interpretation	3 credits
2	KOM5210	Public Speaking for Professionals	3 credits
3	KOM5211	Interpersonal Communication	3 credits
4	KOM5215	Intercultural Communication	3 credits

Offered Second Semester			
1	KOM5213	Psychology of Communication	3 credits
2	KOM5324	Advanced Advertising	3 credits
3	KOM5327	Crisis Communication	3 credits
4	KOM5331	Brand Communication	3 credits
5	KOM5117	Data Analysis and Interpretation	3 credits



STUDY PLAN

STUDY PLAN FOR 4 SEMESTERS/ 2 YEARS)



SEMESTER 2 2020/2021		SEMESTER 1 2021/2022	
KOM5113	Communication Research Method : CC	KOM5113	Communication Research Methods: CC
KOM5115	Statistic for Communication Research: CC	KOM5111	Communication Theory : CC
Or	Strategies of Comm: CC		
KOM5217	Strategies of Comm: CC		
	1 ELECTIVE SUBJECT		1 ELECTIVE SUBJECT
KOM5324	Advanced Advertising		



SEMESTER 2 2021/2022		SEMESTER 1 2022/2023	
KOM5325	Integrated Marketing Communication : CC	KOM5115	Statistic for Communication Research : CC
KOM5217	Strategies of Communication: cc	KOM5319	Communication & Decision Making:cc
FBK5989	Research Dissertation (S/ Sambung: 3 credits):CC	FBK5989	Research Dissertation (L/ lengkap: 3 credits): CC
FBK5600	Master Research Project Seminar (1 credit): CC	KOM5315	Organizational Communication :CC

GRADING SYSTEM FOR MCOMM



Grade	Marks	Quality Point
A	80-100	4.00
A-	75-79	3.75
B+	70-74	3.50
B	65-69	3.00
B-	60-64	2.75
C+	55-59	2.50
C	50-54	2.00
C-	50-54	1.75
D+	45-49	1.50
D	40-44	1.00
F	0-30	0.00

COURSE STATUS



Y/W	Compulsory course: is given a grade
EL	Elective subject: given a grade
S	Continue/ Sambung: An 'S' grade will be assigned to a project for students pursuing master by coursework. The project usually conducted over two semesters (FBK5989)
N	The course grade shall appear as an 'N' when an actual grade is not submitted by the deadline.
TL	Incomplete coursework or assignment shall be given TL grade. Failure to change a TL grade by the specified date shall result in an F grade.

STUDY STATUS CATEGORIES FOR MCOMM STUDENTS



1	Good Standing
	A Student achieves a minimum CGPA of 3.0 or average of B for all coursework.

FACULTY/INSTITUTE : FACULTY OF MODERN LANGUAGES AND COMMUNICATION
SPONSOR : SELF-FINANCE

CODE	COURSE	CREDIT	GRADE
KOM5115	STATISTICS FOR COMMUNICATION RESEARCH	3	B+
KOM5210	PUBLIC SPEAKING FOR PROFESSIONALS	3	A
KOM5315	ORGANISATIONAL COMMUNICATION	3	B
KOM5317	THEORY AND PRACTICE OF CORPORATE COMMUNICATION	3	A

SEMESTER GRADE POINT AVERAGE : 3.625
CUMULATIVE GRADE POINT : 78
CUMULATIVE CREDIT : 21
CUMULATIVE GRADE POINT AVERAGE : 3.714

REMARKS

<input checked="" type="checkbox"/>	Good Standing
<input type="checkbox"/>	Rescheduled
<input type="checkbox"/>	Thesis Is Being Examined
<input type="checkbox"/>	Terminated
<input type="checkbox"/>	Completed

DATE : 22 January 2020



2	Probation
Students with CGPA below 3.0 but not less than 2.5 will be placed on probation and must attain a minimum of 3.0 the following semester.	

FACULTY/INSTITUTE : FACULTY OF MODERN LANGUAGES AND COMMUNICATION
SPONSOR : SELF-FINANCE

CODE	COURSE	CREDIT	GRADE
KOM5111	COMMUNICATION THEORY	3	A-
KOM5113	COMMUNICATION RESEARCH METHODS	3	B-
KOM5211	INTERPERSONAL COMMUNICATION	3	F

SEMESTER GRADE POINT AVERAGE : 2.167
CUMULATIVE GRADE POINT : 51.75
CUMULATIVE CREDIT : 18
CUMULATIVE GRADE POINT AVERAGE : 2.875



REMARKS :

<input type="checkbox"/>	Good Standing
<input checked="" type="checkbox"/>	Probation
<input type="checkbox"/>	Thesis Is Being Examined
<input type="checkbox"/>	Terminated
<input type="checkbox"/>	Completed

DATE : 22 January 2020

3	Termination of candidature. Students candidature will be terminated (any one) if:
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a. CGPA < 2.50 in any semester	c. Fail to maintain continuous registration
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b. Fail to attain min 3.0 in the semester following probation.	d. Fails to settle payment of fees on time
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More Information



If in doubt about courses to register, registration procedure, how to add and drop courses etc. please contact:

1	Head of Department
2	Officers at the UPMET
3	Officers at the FBMK Graduate Unit
4	Master of Corporate Communication (PJJ) Coordinator Dr. Hani Salwah Yaakup hanisalwah@upm.edu.my



All the best
&
Selamat Datang